



Savannah Port City Lions Monthly News



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Ceva Sponsors "Ceva" the Future Leader Dog

--Puppy makes debut at NAVC; will train with AdaptiTM collar--

January 15, 2012 – North American Veterinary Conference, Orlando, Fla. – As part of its strategic mission to extend its commitment to the bond between animals and humans, Ceva Animal Health is sponsoring a guide dog. Ceva has partnered with Leader Dogs for the Blind to support a black female Labrador puppy appropriately named "Ceva." This is the first time in its 73-year history that the Leader Dogs for the Blind organization has connected with a companion animal pharmaceutical company to promote its life-changing programs.

"We are pleased with the opportunity to support Leader Dogs for the Blind by sponsoring Ceva, the Future Leader Dog. Guide dogs perform a valuable service for the blind and visually impaired, and are one more example of the remarkable bond between animals and humans," said Craig Wallace, Chief Executive Officer and North America Zone Director for Ceva Animal Health.

Ceva will make her first public appearance January 15 through January 17 at the North American Veterinary Conference (NAVC) in Orlando, Florida. Ceva will be available for photos at Ceva Animal Health's Gaylord exhibit booth (#513). Those interested in watching Ceva's progress can follow her on Facebook at www.facebook.com/cevaleaderdog. Ceva's Facebook page offers visitors the opportunity to watch this remarkable dog's journey through nearly two years of training to graduation with her life-long partner.

Meetings and Important Dates

Tue Feb 7	7:00 PM	Business Meeting
Feb 17-18		District convention McRae
Tue Feb 21	7:00 PM	Regular Meeting
Tue Feb 28	7:00 PM	Board of Directors Meeting
Tue Mar 6	7:00 PM	Business Meeting

Birthdays and Anniversaries

Anniversaries

None in February

Birthdays

Bill Young
Mary Ann Barbieri

February 9
February 10

"Ceva's sponsorship of a Leader Dog represents a new chapter in our organization's ability to provide a valuable service for our clients who are blind and visually impaired. We were really drawn to Ceva's shared belief in the special bond created between animals and humans. This is a true fit with Leader Dogs for the Blind's values and Ceva's commitment to positively impact the health of animals and in turn benefit pet owners," said Melissa Leilani Weisse, Chief Philanthropy Officer for Leader Dogs for the Blind.

Ceva's training will incorporate the new AdaptiTM collar from Ceva Animal Health. Ceva will wear the collar throughout her preparation to support a blind or visually impaired person. To aid the visually impaired, the new Adapti collar and package is embossed with Braille.

The easy-to-use collar helps puppies and adult dogs adapt to challenging situations. Developed by Ceva Animal Health, Adapti has the same canine appeasing pheromone mother

dogs emit. These synthetic, appeasing pheromones provide puppies and adult dogs with a sense of well-being and reassurance. The collar can be worn at all times to enable dogs to better handle stressful situations such as:

New People/Things/Places: moving or major changes in the household, remodeling or re-decorating, new pieces of furniture.

Fear/Phobias: thunderstorms, lightening, fireworks.

Temporary changes: being transported, hospitalized or boarded.

Adapti collars also give owners and trainers a safe and easy way to keep puppies calm so they can take on new people, places and situations with confidence. Feeling comfortable

during this formidable time helps puppies grow into well-socialized dogs for life.



More on Ceva's Training

After her debut at NAVC, the 14-week-old puppy continues the first leg of her journey as a guide dog. She will join a puppy-raising family, volunteers responsible for nurturing Ceva over the next year. These volunteers maintain Ceva's health while also making her part of their lives. Additionally, she's taught basic commands and manners, and will begin obedience classes.

Eventually, Ceva returns to the Leader Dog campus where she begins extensive formal harness training for four to six months with a professional instructor. During this time, she learns guide dog skills such as finding sidewalks and avoiding obstacles.

After Ceva's harness training, she is matched with a blind or visually impaired person based on lifestyle, travel pace, physical size and stamina. Her owner will learn how to work with Ceva, including commands, making corrections, proper praise and physical care. Each day of the 26-day session is packed with activities starting at 6:30 a.m.

Ceva and her owner will learn to work together and build trust as they travel on streets, in shopping centers and more. Upon graduation, Ceva and her owner will share a special bond that continues for life. This human-animal bond allows her owner to gain independence and lead a more fulfilling, enriching life.

About Ceva Animal Health: Ceva's key companion animal products include the Vectra® line of parasiticides, Adapti™ (formerly D.A.P.) and Feliway® pheromone behavior aids and Senilife® neuro-protection for aging pets. Ceva Biomune's key poultry products include CEVAC® Transmune IBD, Vectormune® FP and Vectormune® HVT. Ceva Biomune Campus and the North America Zone headquarters are both located in Lenexa, Kansas. Visit www.ceva.us.

About Ceva Santé Animale: Ceva's parent company is a global veterinary health company focused on the research, development, production and marketing of pharmaceutical products and vaccines for pets, livestock, swine and poultry. Its headquarters is in Libourne, France. Visit www.ceva.com.



Ceva the Future Leader Dog with her Adapti Collar

About Leader Dogs for the Blind: Since its founding, the Leader Dogs for the Blind non-profit organization has provided guide dog services to more than 14,000 blind and visually impaired students throughout the United States and in 39 countries. Today, the organization trains and graduates some 250 guide dogs and student teams a year. All services are provided free of charge to students, including room and board and travel to and from its campus in Rochester Hills, MI, for students living in North America. To learn other ways you can help Leader Dogs for the Blind and to get involved, call (888) 777-5332 or visit www.leaderdog.org.

LCIF Marks Second Anniversary of Haiti Earthquake

Oak Brook, IL, USA, January 9, 2012 – Lions Clubs International Foundation (LCIF) will mark the 2nd anniversary of the devastating Haiti earthquake with several unique redevelopment projects, including opening the country's only nursing school and completing housing in one of Port-au-Prince's toughest neighborhoods, Cite Soleil.

The school's inauguration is set for this month. Students are currently studying in make-shift tents. The new facility has four classrooms and a lab practice area with hospital beds where students will treat patients. A dormitory is also planned. Three-hundred-fifty nursing students will attend the school this year. The facility is hurricane and wind proof, with windows built to serve as emergency exits in future disaster situations.

LCIF has also completed two out of three phases of a housing project in Cite Soleil. The second phase will be complete within the next two months.

"What's unique about Lions Clubs International is we have stayed committed to the same Haitian families for the entire two years. We started by providing tent shelters and recently asked them to turn in their tents so we could give them new homes," said LCIF Chairperson Sid L. Scruggs III.

Lions have completed 403 homes and 197 are still in progress. LCIF has only about 20 people still living in tents, and is providing temporary shelters or homes to everyone originally given tents.

"As the funding arm of the world's largest volunteer organization Lions Clubs International, we are working through our local Lions clubs members in Haiti," continued Scruggs. "The Haitian Lions members are overseeing our redevelopment projects, which enables us to incorporate input from the Haitian people into everything we do. For example, the homes have been developed in the local style."

"Because we have local Lions members who live in the community we can best meet the local needs. In the early days when many other organizations' goods were stuck sitting in customs because there was no one to claim them, Lions went to the shipping yard to personally claim our tents and put them up quickly."

These projects are possible due to Lions' generous outpouring of support, providing more than US\$6 million to LCIF in support of relief efforts in Haiti. Other projects include additional housing projects, a community center and school, with additional projects currently being developed.

Lions have seen a surge in membership in Haiti, from 80 in 2009 to 132 currently, as more people in the community want to be involved in volunteerism relief efforts. Lions live in the community and remain committed to long-term relief, developing future projects that address needs not currently being met.