



Savannah Port City Lions

Monthly News



A Publication of the Port City Lions Club
Post Office Box 13772, Savannah, Georgia
31416-0772

Web Page <http://galions.org/18b/portcity/>

October 2009

President

Scott Eisenhart
Telephone (912) 772-6537
Email seadog0824@yahoo.com

Secretary

Shanti Moeller
Telephone (912) 691-2862
Email shanti.moeller@gmail.com

Newsletter Editor / Treasurer

Richard S. Mizell, PDG
Telephone (912) 925-9782
E-mail rckmizell@galions.org

Lions in Sight

Lions have gained worldwide recognition for our work to improve sight. But we are not "in sight" of the general public. That's why International President Eberhard J. Wirfs is asking every club, district and multiple district to organize a major public relations activity during the last two weeks of January 2010.

Suggested Activities

- Make yourself visible – while making a difference in your community! Showcase your favorite service project – or use one of these suggested activities to do a project in your community.
- Display 2009-2010 Peace Poster entries and finalists.
- Host an award program to recognize your local/district/multiple district Peace Poster winners.
- Plan a Lions Crew at Work project to paint or repair a community center, camp or seniors home.
- Arrange a cultural event such as a dance, music program or international food fair.
- Schedule a Green Team project to clean up a park, plant trees or recycle.
- Organize a vision screening to promote Glaucoma Awareness Month.
- Sponsor a hearing aid or eyeglass collection.
- Work with youth groups to organize a community shoveling event or snowman building contest or to help seniors clean up their yards.

Promoting Lions In Sight Activities

During your Lions In Sight activity, be sure to spotlight your project by using Lions signage and banners. And, invite the public to participate. Districts may use public relations matching grants to help fund this program. The following resources are also avail-

Birthdays and Anniversaries

Anniversary

Eliza Shinall

October 6

Joe Hoffman

October 11

Birthday

None in October

able to help you promote your Lions In Sight activity:

- Sample News Releases
- PSAs
- Ads
- Billboard Artwork
- Club Public Relations Chairperson's Guide

November – Lions Diabetes Awareness Opportunities

Diabetes prevention is proven, possible and powerful. Eating healthier and getting 30 minutes of physical activity five days a week are two simple lifestyle changes that can delay or prevent diabetes.

In November, Lions have two special opportunities to promote diabetes awareness: November is Lions Diabetes Awareness Month and November 14 is World Diabetes Day.

Understand diabetes and take control

Diabetes Education and Prevention is the World Diabetes Day theme for the period 2009-2013. The campaign calls on all those responsible for diabetes care to understand diabetes and take control. For people with diabetes, this is a message about empowerment through education. For the general public, it is a call to understand the serious impact of diabetes and know, where possible, how to avoid or delay diabetes and its complications. The key messages of the campaign are:

- Know the diabetes risks and know the warning signs
- Know how to respond to diabetes and who to turn to
- Know how to manage diabetes and take control



Port City Lions Club

October 2009



Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday																																																																																																		
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11 Adding Machine Patented (1888) Joe Hoffman's Anniversary	12 Columbus Day (Observed)	13	14	15	16	17																																																																																																		
18	19	20 7:00 PM Regular Meeting	21 Electric Light Invented (1879)	22	23	24 2:00 PM District Cabinet Meeting - Bellville Matches Patented (1836)																																																																																																		
25	26	27 7:30 PM Board of Directors Meeting	28 Cotton Gin Invented (1793)	29	30	31 Halloween																																																																																																		

Free Eye Health Materials for Lions Clubs in the United States

Lions Clubs International Foundation's Lions Eye Health Program (LEHP) and the National Eye Institute's National Eye Health Education Health Partnership (NEHEP) are collaborating to develop co-branded Lions eye health resources. These materials will be available by the end of 2009/beginning of 2010. In the meantime, Lions are able to access and order current NEHEP materials for free. These materials are perfect for community eye health education, health fairs and speaking events. A broad range of materials in regards to eye health and eye diseases are available. The catalog of materials can be found online.

Four Stars for LCIF

An updated review on Charity Navigator, an independent charity evaluator, recently awarded LCIF four stars, the highest ranking a charity is able to receive. More than 5,400 of America's largest charities are ranked on the Web site, where LCIF received higher rankings than both the Red Cross and Feeding America. The four star ranking demonstrates LCIF's commitment to using funds as effective and efficiently as possible, and remaining committed to serving those in need.

Activities

- October 6 7:00 P.M. Business Meeting
- October 20 7:00 P.M. Regular Meeting
- October 24 2:00 P.M. Cabinet Meeting, Bellville
- October 27 7:30 P.M. Board of Directors Meeting
- November 3 7:00 P.M. Business Meeting